# Identifying and evaluating the weaknesses of the sports socialization process of the young generation of Zahedan city

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#### **Abstract**

The main purpose of the current research is to identify and evaluate the weaknesses of the sports socialization process of the young generation, which was carried out with a quantitative approach and descriptive-survey method, and the researcher made a questionnaire as a tool for collecting information. The statistical population of this research is made up of all the students enrolled in the bachelor's, master's and doctoral degrees of the universities of Zahedan city, based on which 379 people as the sample size of the research from the multi-stage sampling method that combines the sampling method stratified and clustered and selected by Cochran's formula. Face validity method was used to evaluate the reliability of the research tool and Cronbach's alpha was used to measure the reliability of the scales. The findings of the research showed that there is no relationship between gender, marital status, income, age, and education with sports socialization of the young generation, but between family and peer group, mass communication media, school, and significant others and sports socialization of the young generation. There is a direct and meaningful relationship. The results of multivariate regression analysis showed that the family variable and friends variable explain 31% of the changes in sports socialization. Also, the variables of school, others, important media of mass communication also had a direct effect on the process of sports socialization of the young generation, and the deficiency and deficiency of each of these factors causes weakness in the process of sports socialization and makes this process suffer huge challenges.

Keywords: sports socialization process, weaknesses of sports socialization process, young generation

#### INTRODUCTION

Sports is a global and historical social phenomenon. In other words, sports, on the one hand, as a social institution, has specific functions for the social system, and on the other hand, as a part of a social system, it is influenced by the whole social system and at the same time, sports in every society. It is influenced by the social structure that governs the same society and expresses the values and norms that govern that society. Currently, sport has an important place in people's lives at individual, local and international levels; because watching, guessing and commenting, favoritism and prejudice and active participation in sports events related to athletes, local teams, national sports events and international sports competitions is so widespread that it has affected various dimensions of social life. Therefore, both experts and public opinion have given a high place to sports in the process of maintaining health and well-being, and in the national macroplanning, sports have been assigned an important place.

### **ANALYSIS**

The current research is based on the survey method of the statistical population of this research, all the students enrolled in the undergraduate, masters and doctoral degrees of the universities of

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Zahedan are formed. The number of all students in the universities of Zahedan is about 26980 people. Based on that, 379 people were selected as the research sample using Cochran's formula. The tool of the current research is a questionnaire. This questionnaire has a total of 75 questions and is organized in eight sections.

## ALTERNATIVES, RECOMMENDATION AND DISCUSSION

It shows the results of multivariate regression analysis by step-by-step method for the dependent variable of sports socialization. The data in the table shows that among the independent variables, two variables of friends and variable of family have been entered into the equation respectively. The first entered variable is the variable of friends, which explained 28% of the dependent variable. The direction of the relationship is also positive. The second variable that could be included in the regression equation was the family variable, which together with the previous variable could explain about 31% of the dependent variable. In general, the entered variables could explain 31.9% of the dependent variable.

## **CONCLUSION**

The purpose of this research is to investigate the process during which people enter the field of sports after getting to know each other and by passing through different stages, they become known as athletes. In this regard, we analyzed the fact that becoming an athlete is a phenomenon that can be considered like other behavioral patterns based on the process of socialization. In other words, we raised the point that becoming an athlete cannot be achieved by chance and all at once based on physical ability, but it is a social process that is influenced by social factors, including the social dimensions of a person's family.

According to the findings of this research, becoming an athlete requires a person to be socialized and it cannot be expected that people will enter the world of sports once and for all and continue it. Also, this cannot be done by command. For this purpose, it is necessary to provide the ground for sports socialization of people in the society. This work can be realized by using the existing capacities in the society such as the media.

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Collate acknowledgements in this separate section at the end of the text, before the part of references. List here those individuals who provided help during the research (e.g., funding the project, providing language help, writing assistance or proof reading the article, etc.).

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